



CARIUMA

**ETHICS MEET
PERFORMANCE**

Certified



Corporation

B Corp is a global movement of people using business as a force for good.

Certified B Corps represent the highest standard of sustainable business practices, spanning social and environmental performance, transparency, and accountability.

OUR SHOES PLANT TREES

Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests.

We are committed to planting two trees per pair of sneakers sold.

Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains following widespread urbanization and agricultural logging. This biome is home to over 60% of Brazil's endangered species.

With the goal of restoring biological diversity, we plant over 120 native tree species. Biodiversity ensures the forest can continue to grow and flourish without human activity, by allowing natural processes to function as they would without intervention.

Our local team works closely with CEPAN and SOS Mata Atlantica, organizations that specialize in ecological restoration.

By working with organizations with expertise and local roots, we are able to facilitate a collaborative working relationship with Indigenous communities. Sharing their time and wisdom, our partners help us to understand climate, soil quality, and other environmental factors, in order to customize planting methods for each reforestation site.

OUR TEAM

Our mission—to shape the future of skateboarding through positivity and inclusivity—has attracted a new generation of premier skateboarders, among them are some of the world's top street skaters and Olympic medalists. Our team riders are the beating heart of Cariuma Skateboarding, and we're proud to be on this journey together.



Mike Vallely



Gustavo Ribeiro



Trevor Colden



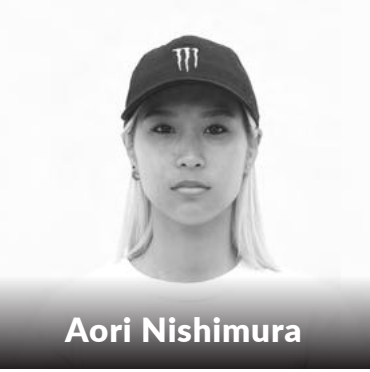
Kelvin Hoefler



Le'andre Sanders



Jagger Eaton



Aori Nishimura



Lucas Rabelo



Tyler Peterson



Roos Zwetsloot



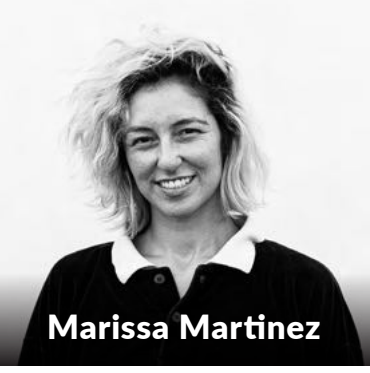
Adrienne Sloboh



Becker Dunn



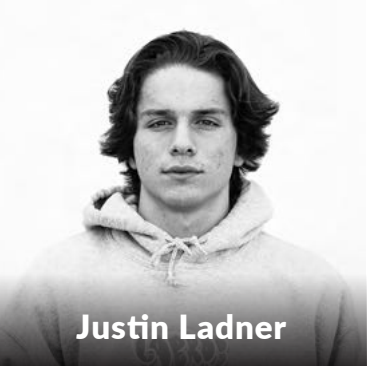
Chris Pierre



Marissa Martinez



Sean Davis



Justin Ladner



Garrett Ginner



Meet **NAIOCA**

A next-generation, technical take on a skateboarder favorite. NAIOCA is made with organic cotton, natural rubber and premium suede sourced from Leather Working Group Gold Rated suppliers.

We designed an ankle-skimming heritage silhouette with a snug laced upper. Not only did we add a double layer of rubber to our enhanced foxing; we snuck in extra reinforcement underneath the vamp.



**GREAT
BOARD FEEL**



**ULTIMATE
COMFORT**



**RUBBER UNDERLAY
REINFORCEMENT**



**STICKY GRIP
OUTSOLE**



Jagger Eaton

NAIOCA
Off-White Vintage/Black

511707W25

€89 EUR



NAIOCA
Off-White Vintage Gum/Black

511707W20

€89 EUR



NAIOCA
Dark Grey/Ivory

511707B29

€89 EUR



NAIOCA
Black Gum/Ivory

511707B14

€89 EUR





NAIOCA
Off-White Vintage/Grey

511707W30

€89 EUR



NAIOCA
Sand/Ivory

511707N06

€89 EUR



NAIOCA
Rose/Ivory

511707R06

€89 EUR



NAIOCA
Shadow Blue/Ivory

511707U31

€89 EUR



Meet Slip-On Skate Pro

We've engineered the Slip-On Skate Pro for movement, comfort, and the best grip possible. This easy-wearing slip-on is optimized for skateboarding with exceptional board feel and a durable rubber overlay.



**GREAT
BOARD FEEL**



**SLIP-ON
PERFECT FIT**



**DOUBLE RUBBER
OVERLAY**



**STICKY GRIP
OUTSOLE**

SLIP-ON SKATE PRO
Off-White Vintage/Black

440707W25

€95 EUR



SLIP-ON SKATE PRO
Black/Ivory

440707B06

€95 EUR



SLIP-ON SKATE PRO
Shadow Blue/Ivory

440707U31

€95 EUR



SLIP-ON SKATE PRO
Off-White Vintage/Rose

440707W43

€95 EUR



SLIP-ON SKATE PRO
All Black/Off-White

440707B13

€95 EUR



SLIP-ON SKATE PRO
Sand/Ivory

440707N13

€95 EUR



SLIP-ON SKATE PRO
Red/Ivory

440707R04

€95 EUR

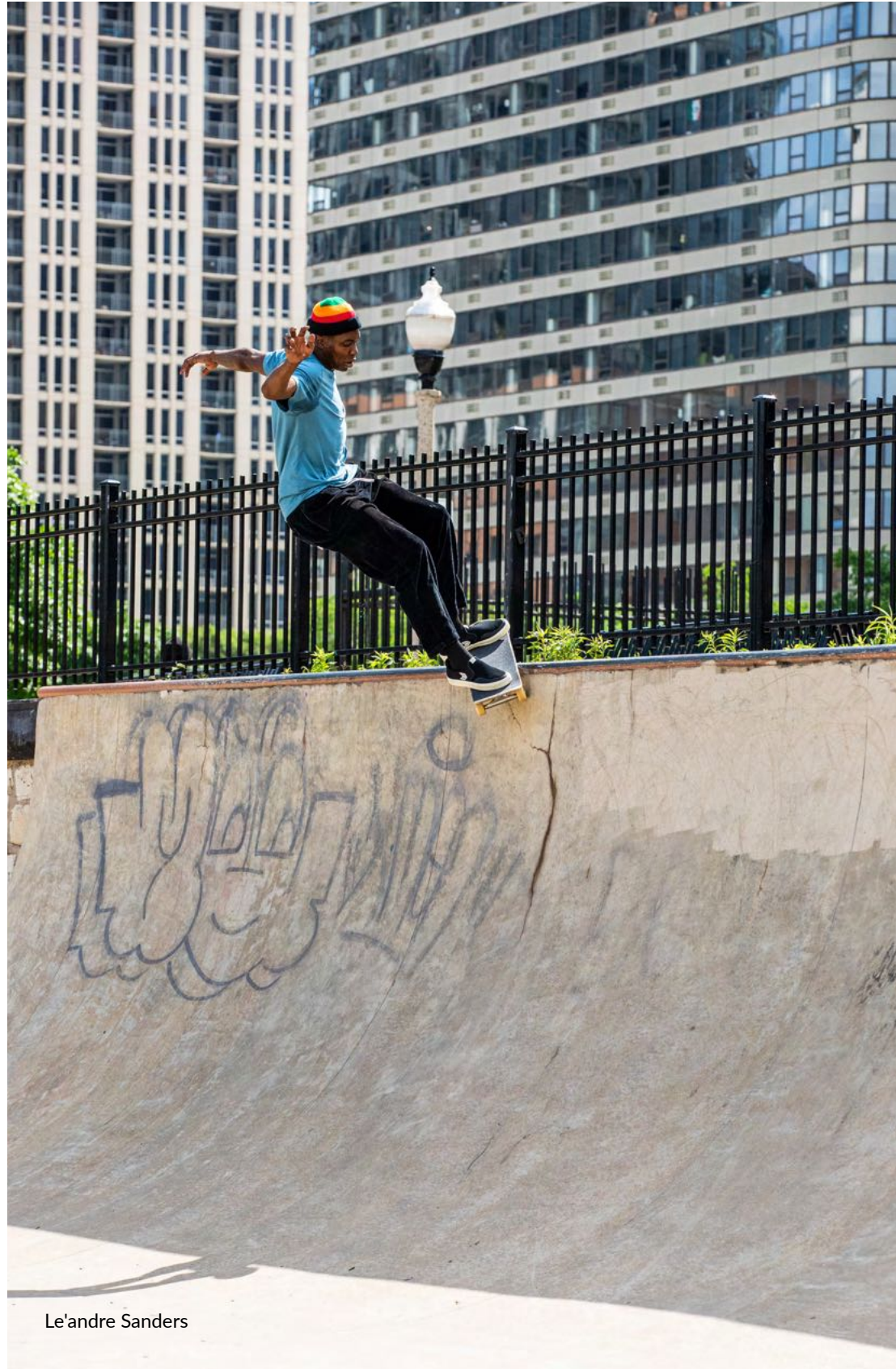


SLIP-ON SKATE PRO
Green/Ivory

440707E07

€95 EUR





Le'andre Sanders



Meet CATIBA Pro

Engineered for durability, movement and the best grip possible. CATIBA Pro is built with board feel, traction, and ultimate comfort with a reinforced flick point.



**GREAT
BOARD FEEL**



**REINFORCED
FLICK POINT**



**ULTIMATE
COMFORT**



**STICKY GRIP
OUTSOLE**

CATIBA PRO
Black Contrast/Ivory

400807B12

€98 EUR



CATIBA PRO
All Black/Ivory

400807B13

€98 EUR



CATIBA PRO
All Black Gum/Ivory

400807B14

€98 EUR



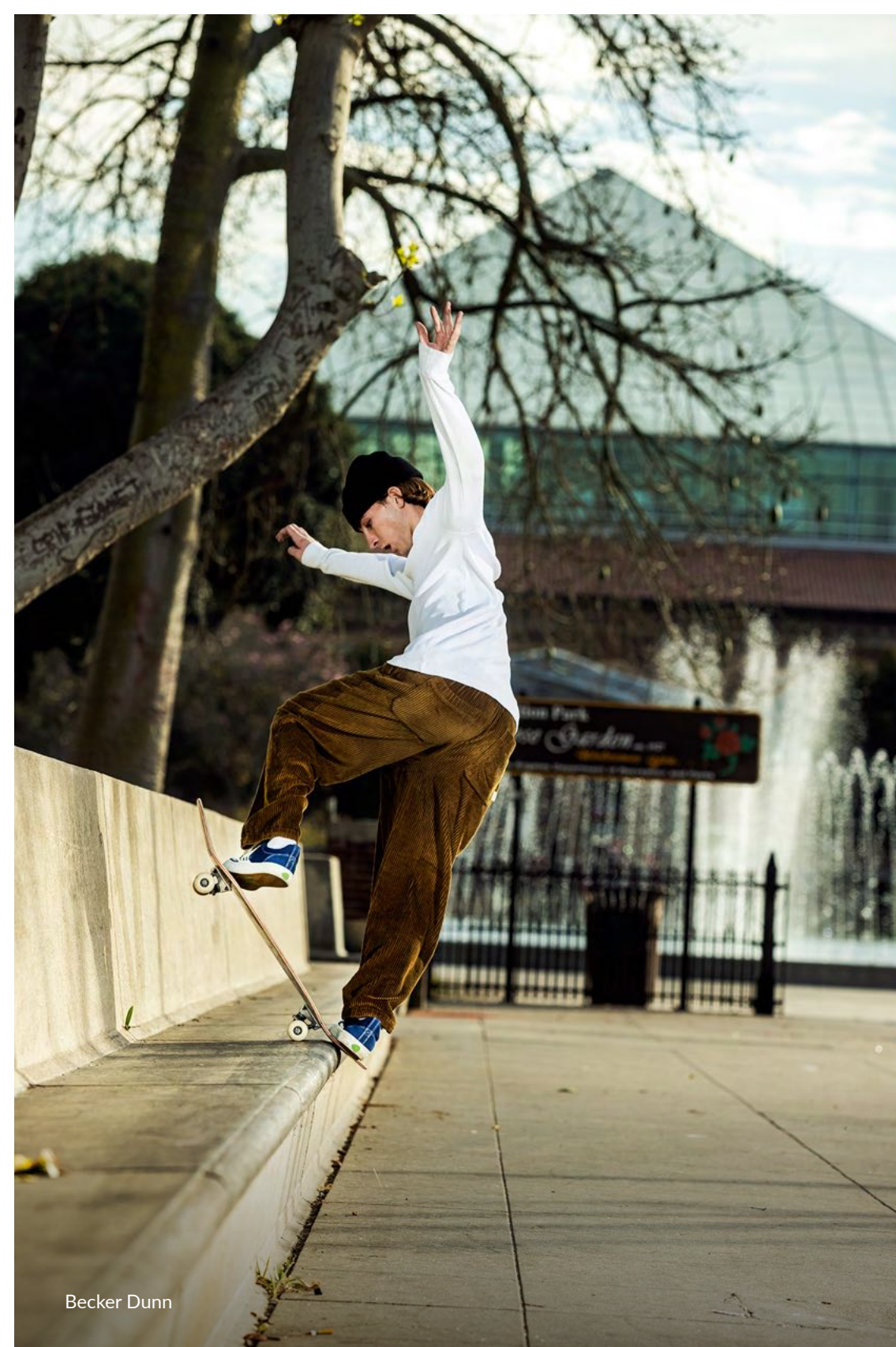
CATIBA PRO
Off-White Vintage/Black

400807W25

€98 EUR



Gustavo Ribeiro



Becker Dunn

CATIBA PRO
Sand Contrast/Ivory

400807N06

€98 EUR



CATIBA PRO
Blue Contrast/Ivory

400807U16

€98 EUR



CATIBA PRO
Green Contrast/Ivory

400807E09

€98 EUR



Meet **THE VALLELY**

The Vallely introduces two new materials to our design toolkit: a high performance vegan suede that is 3X more resistant than animal suede and a heavy duty recycled fabric.



**GREAT
BOARD FEEL**



**REINFORCED
FLICK POINT**



**STICKY GRIP
OUTSOLE**



**100%
VEGAN**

THE VALLELY

Off-White Vintage/Black

421409W14

€98 EUR



THE VALLELY

Black/Ivory

421409B06

€98 EUR



THE VALLELY

Off-White Vintage Gum/Grey

421409W44

€98 EUR



Mike Vallely



THE VALLELY
Black & Charcoal Grey/Ivory

421409B28

€98 EUR



THE VALLELY
Black & Mystery Blue/Ivory

421409U22

€98 EUR





The Organic Collection

Handcrafted with natural, organic, and recycled materials.



OCA LOW CANVAS

All Black

100103B10

€89 EUR



OCA LOW CANVAS

Off-White

100103W01

€89 EUR



OCA LOW CANVAS

Shadow Blue

100103U21

€89 EUR



OCA LOW CANVAS

Off-White/Gum

100103W40

€89 EUR





OCA LOW CANVAS

Rose

100103R02

€89 EUR



OCA LOW CANVAS

Sand

100103N06

€89 EUR



CARIUMA



Designed for Team CARIUMA



A relaxed and lightweight silhouette, cut and sewn via our low-waste, ethical production model. Made with 100% organic cotton for super-softness and a comfortable drape.



**ORGANIC
CERTIFIED COTTON**



**ULTIMATE
COMFORT**



**ETHICAL
FACTORIES**

CARIUMA LOGO



Kelvin Hoefler



Black
TS0101B07 ——— €44 EUR



Front



Back



Off-White
TS0101W20 ——— €44 EUR



Front



Back



Melange Grey
TS0101G07 ——— €44 EUR



Front



Back



Dazzling Blue
TS0101U13 ——— €44 EUR



Front



Back



Mandarin
TS0101R22 ——— €44 EUR



Front



Back



Chintz Rose
TS0101R27 ——— €44 EUR



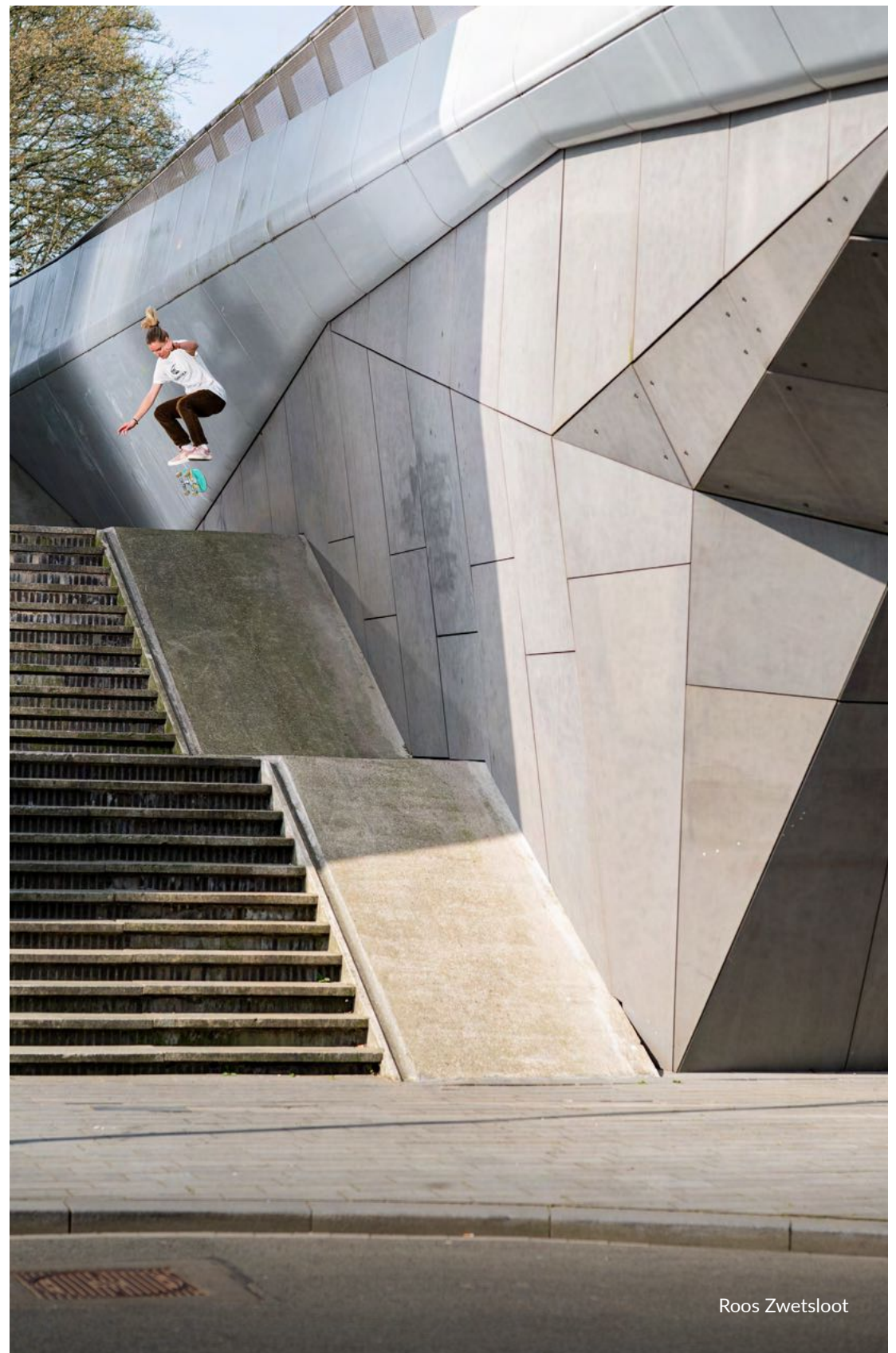
Front



Back



Chris Pierre



Roos Zwetsloot

CARIUMA DUO LOGO



Off-White/Black and Blue
TS0101W21 ——— €44 EUR



Front



Back



Off-White/Orange and Navy
TS0101W22 ——— €44 EUR



Front



Back



Black/Off-White and Green
TS0101B23 ——— €44 EUR



Front



Back



Chintz Rose/Pink and Purple
TS0101R23 ——— €44 EUR



Front



Back

CHANGE IS GOOD



Off-White
TS0101W18 ——— €44 EUR



Front



Back



Black
TS0101B18 ——— €44 EUR



Front



Back



Melange Grey
TS0101G18 ——— €44 EUR



Front



Back

THE WHALE



Off-White
TS0101W24 ——— €44 EUR



Front



Back



Dazzling Blue
TS0101U24 ——— €44 EUR



Front



Back



Black
TS0101B24 ——— €44 EUR



Front



Back

POCKET LABEL



Off-White
TS0101W25 ——— €44 EUR



Front



Back



Black
TS0101B25 ——— €44 EUR



Front



Back



Dazzling Blue
TS0101U25 ——— €44 EUR



Front



Back

GOOD FOR THE EARTH



Off-White
TS0101W26 ——— €44 EUR



Front



Back



Black
TS0101B26 ——— €44 EUR



Front



Back



Chintz Rose
TS0101R26 ——— €44 EUR



Front



Back



Mandarin
TS0101R21 ——— €44 EUR



Front



Back

SMILING EARTH

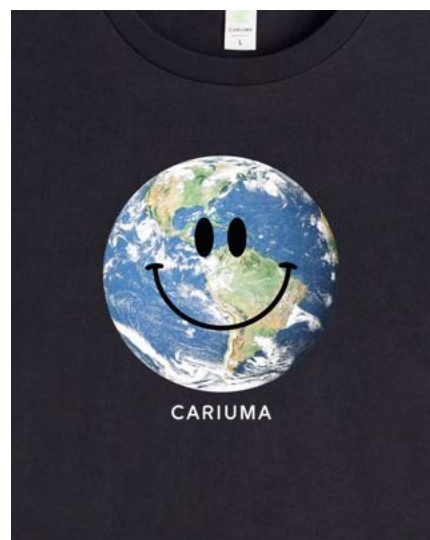


Off-White
TS0101W19 ——— €44 EUR



Front

Back

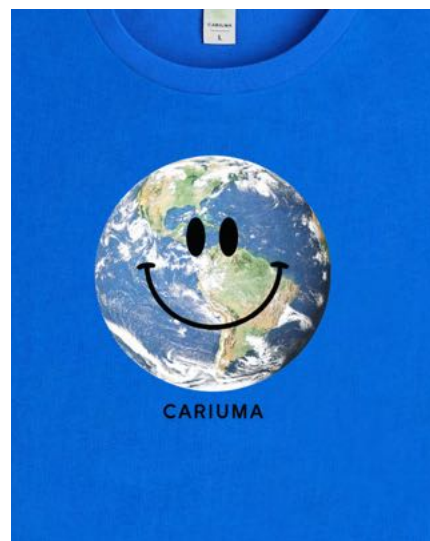


Black
TS0101B19 ——— €44 EUR



Front

Back



Dazzling Blue
TS0101U19 ——— €44 EUR

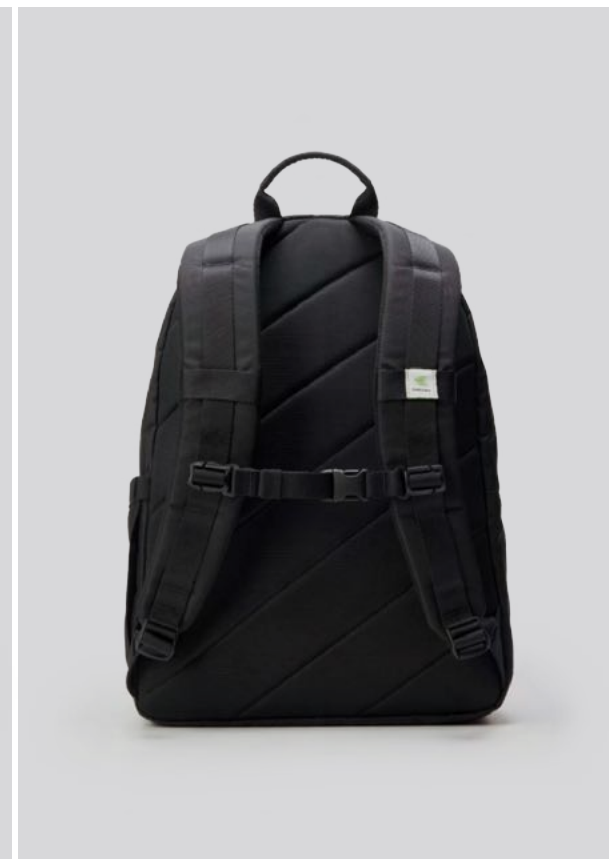


Front

Back

Meet JJ Backpack

A roomy, rounded silhouette crafted with recycled materials and natural rubber, with a side pouch for your reusable water bottle.



Functional yet comfortable, the JJ Backpack fits any laptop 13-17" and includes a supportive chest strap.

Designed to be versatile enough for easy styling, from long weekend skates to your weekday commute.

Javy Ju "JJ" comes from the Tupi-Guarani (Indigenous Brazilian) language, meaning Good Day.

Your Trusty Everyday Bag, Reimagined with Consciously Sourced Materials.



JJ Backpack
Black
BP0101B01

€95 EUR



JJ Backpack
Grey
BP0101G01

€95 EUR



JJ Backpack
Rose
BP0101R02

€95 EUR



CARIUMA